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Chandler again champions the professional manager, arguing that empire building entrepreneurs lacked the "talents and temperament" to create the structure necessary for the empire to thrive. He also dismisses stockholders and the board of directors as generally uninterested in and able to exercise only negative influence on corporate strategy ...

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Strategy is determination of the basic long-term goals and objectives, and adoption of necessary courses of action and allocation of resources. Structure is the lines of authority and communication between offices and officers, as well as the information and data that flow through these lines.

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Strategy and Structure | The MIT Press

17. A(n) _____ strategy is an unplanned strategy that arises in response to unexpected opportunities and challenges.

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The Connection between Strategy and Structure. Structure is not simply an organization chart. Structure is all the people, positions, procedures, processes, culture, technology and related elements that comprise the organization. It defines how all the pieces, parts and processes work together (or don't in some cases).

Strategy follows structure, structure supports strategy

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Structure is all the people, positions, procedures, processes, culture, technology and related elements that comprise the organization. It defines how all the pieces, parts and processes work together. This structure must be totally integrated with strategy for the organization to achieve its mission and goals.

What is the relationship between structure and strategy?

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Chandler is a historian of business and strategy and structure is framed around four historical case studies and additional context that are designed to argue for a model of organizational structure following organizational strategy. The book focuses on the examples of du Pont, General Motors, Standard Oil of New Jersey, and Sears.

Strategy and structure: Chapters in the history of the ...

Strategy and Structure: Chapters in the History of the American Industrial Enterprise By Alfred D. Chandler, Jr. 2003/11 - Beard Books 158798198X - Paperback - Reprint - 479 pp. US\$34.95 This book played an important role in establishing the field of strategy as a separate study and has had a wide influence on scholars in the field. Publisher Comments

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An innovation strategy, which emphasizes the introduction of new products and services: This strategy is best served by an organic structure, which allows input from all members of the organization.

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His MITP book Strategy and Structure: Chapters in the History of the American Industrial Enterprise came out in hardcover in 1962, in paperback in 1969, and then was reissued in 1990 in paperback (with a new intro by the author).

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